

**CRUISE PLANNERS®****TRAVEL**

For the Love of Travel – Facebook Contest Official Rules

No Purchase Necessary to Enter or Win. A purchase of any kind will not increase your chances of winning. This contest is void where prohibited by law.

Submission Period: Cruise Planners' For the Love of Travel begins on 03/30/2020 9:00 AM EST and ends at 11:59 AM EST on 04/30/2020. Sponsor: CP Franchising, LLC dba Cruise Planners, An American Express Travel Representative ("Cruise Planners"), 3111 N. University Drive, Suite 800, Coral Springs, FL 33065

Eligibility: Individuals who have reached 21 years of age prior to the first date of this promotion are eligible. The following persons are not eligible to participate or win prizes: employees, travel advisors, immediate families (spouses, children, household members) of Cruise Planners, its divisions, affiliates, subsidiaries, distributors, advertising or promotion agencies, printers and suppliers, judging or fulfillment organizations, or auditing or legal firms involved with this promotion, or any family member of, or any person residing in the same household as any person in any of the preceding categories.

How To Enter: NO PURCHASE IS NECESSARY TO ENTER OR WIN, and no entry fee or payment is necessary to participate in the contest. Each person/entrant is solely responsible for any and all uses of his/her registered Facebook account. To qualify, share your LOVE OF TRAVEL VIA Facebook COMMENT or POST on your Cruise Planners Travel Advisor Facebook Business Page by selecting your favorite VACATION MEMORY PHOTO, add a description and use #CruisePlannersLove (destination wedding, proposal on vacation, cruise experience, family reunion trip, hike across the US National Parks, expedition, adventure travel, etc). Potential winners may be required to show proof of age and/or proof of being the authorized account holder.

Winner Selection and Notification: Four (4) weekly winners will be selected by random drawing under the supervision of Cruise Planners. Winner will be notified by the CP Advisor via email, telephone or Facebook messenger within five (5) days following selection of Winner. All weekly winners qualify for the GRAND PRIZE at the end of the contest period, April 30, 2020. Grand Prize Winner will be notified by the CP Advisor via email, telephone or Facebook messenger within five (5) days following selection of Grand Prize Winner. Cruise Planners shall have no liability for Winner's failure to receive notices due to spam, junk e-mail or other security settings or for Winner's provision of incorrect or otherwise non-functioning contact information. If Winner cannot be contacted, is ineligible, fails to claim the prize within 5 days from the time award notification was sent, or fails to timely return a completed and executed declaration and release as required, the prize may be forfeited, and an alternate Winner selected. Receipt by Winner of the prize offered in this Campaign is conditioned upon compliance with any and all federal, state, and local laws and regulations. ANY VIOLATION OF THESE OFFICIAL RULES BY WINNER CRUISE PLANNERS' SOLE DISCRETION) WILL RESULT IN WINNER'S DISQUALIFICATION AS WINNER OF THE CAMPAIGN, AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED.

Prize: The four (4) Weekly Winners of the Campaign will receive a Cruise Planners logo item approximate retail value \$15. At the end of the four (4) week contest period, one (1) Grand Prize Winner of the Campaign will receive a Celebrity Cruise for two (2) to the Caribbean, up to seven days in length (at winner's discretion), in oceanview accommodations. Prize will not include "Celebrity onboard perks" and the winner and guest will be responsible for NCCFs, taxes and fees and gratuities. Travel must be completed by 12/31/21. ERV=\$2,500. Actual/appraised value may differ at time of prize award. The specifics of the prize shall be solely determined by Cruise Planners. Airfare not included. No cash or other prize substitution shall be permitted except at Cruise Planners discretion. The prize is nontransferable. Any and all prize-related expenses, including without limitation any and all federal, state, and/or local taxes, shall be the sole responsibility of Winner. No substitution of prize or transfer/assignment of prize to others or request for the cash equivalent by Winner is permitted. Acceptance of prize constitutes permission for Cruise Planners to use Winner's name, likeness, and entry for purposes of advertising and trade without further compensation, unless prohibited by law.

Odds of Winning: Odds of winning are dependent upon the number of entries received. Prize Drawing: Winner for weekly prize will be selected in a random drawing from among all eligible entries received by 11:59 AM EST on 4/3/20, 4/10/20, 4/17/20 and 4/24/20. Drawing for the Grand Prize will be held on or about 4/30/2020. Potential winner will be notified by email by Cruise Planners.

General Terms and Conditions: All entrants and Prize Winner agree that the Sponsor, their affiliates and their agencies and employees shall not be liable for injury, loss or damage of any kind resulting from participating in this promotion or from the acceptance or use of any prizes awarded. Return of any email notification or prize verification as undeliverable will result in disqualification and an alternate winner will be drawn. Sponsor is not responsible for lost or stolen prize verification materials or prizes. By participating in this sweepstakes (except in TN), winner consents to the use of their name, photo, and likeness for advertising and promotional purposes for no additional compensation unless prohibited by law. All federal, state and local laws and regulations apply. Void where restricted or prohibited by law. The prize is not transferable. The winner is solely responsible for any applicable federal, state, or local taxes on all prizes. All materials submitted become the sole property of the Sponsor. Sponsor may reserve the right to cancel or modify the Facebook contest or disqualify entrant if fraud, misconduct or technical failures destroy the integrity of the contest as determined solely by the Sponsor. In the event of termination, a notice will be posted and a random drawing will be held from all eligible entries received prior to the time of termination. Attempt by an individual to deliberately damage or undermine legitimate operation of the sweepstakes is a violation of criminal/civil laws, and should such attempt be made, Sponsor reserves the right to seek damages from any such individual to the fullest extent of the law. Sponsor is not responsible for any typographical or other error in printing of offer/ contest administration/prize announcement. If any provision of this contest shall be declared to violate any federal, state or municipal law, it shall be amended to conform to such law and all other provisions shall remain in full force and effect. All matters concerning this promotion, including eligibility and verification of winner shall be decided in the sole and absolute discretion of Sponsor whose decision shall be final. By registering for this sweepstakes, all entrants agree to abide by these Official Rules. The

Campaign hosted by Cruise Planners is in no way sponsored, endorsed, administered by, or associated with Facebook.

Release: By participating in the contest (e.g. photo, video, text, etc.), You understand and agree that Cruise Planners, anyone acting on behalf of Cruise Planners, and Cruise Planners' licensees, successors, and assigns, shall have the right, where permitted by law, to print, publish, broadcast, distribute, and use in any media now known or hereafter developed, in perpetuity and throughout the World, without limitation, your entry, name, portrait, picture, voice, likeness, image, statements about the Campaign, and biographical information for news, publicity, information, trade, advertising, public relations, and promotional purposes without any further compensation, notice, review, or consent. By entering you represent and warrant that your entry is an original work of authorship, and does not violate any third party's proprietary or intellectual property rights. If your entry infringes upon the intellectual property right of another, You will be disqualified at the sole discretion of Cruise Planners. If the content of your entry is claimed to constitute infringement of any proprietary or intellectual proprietary rights of any third party, You shall, at your sole expense, defend or settle against such claims. You shall indemnify, defend, and hold harmless Cruise Planners from and against any suit, proceeding, claims, liability, loss, damage, costs or expense, which [your company name] may incur, suffer, or be required to pay arising out of such infringement or suspected infringement of any third party's right.